Cookie Policy

At KCB college website, we want to ensure that your visit to the Web site is smooth, reliable and as useful to you as possible. To help us do this, we use cookies and similar technologies (together referred to as "cookies" in this policy).

We notify you about our use of cookies when you first visit our Web site, through a notification banner at the top of the page. By continuing to use the site, you consent to our use of cookies. However, you can change your cookie settings, and choose whether or not to accept cookies, at any time through our Cookie Consent Tool. Further information about managing your cookie settings is provided below.

What are cookies?

Cookies are small text files that are automatically placed on your computer or mobile device when you visit almost any Web site. They are stored by your Internet browser. Cookies contain basic information about your Internet use, but they do not normally identify you personally. Your browser sends these cookies back to the site every time you revisit it, so it can recognise your computer or mobile device and personalize and improve your site experience.

For instance, we sometime deploy cookies on our Web site to remember your login details, so you don't have to re-enter them repeatedly during your visit to the site. We might use other cookies to help us to understand what did and didn't interest you about our site, so we can provide you with features that are more relevant and useful to you next time of your visit. We also use cookies to analyse how visitors use our site.

Website operators are required by law - specifically the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011 (UK Regulations) - to provide clear and comprehensive information about the use of cookies and ensure that users have consented to this use.

What types of cookies do we use?

The KCB website is a large and complex service comprising various sub-sites i.e. Student Portal and Staff Portal. Various cookies are in use across the KCB website, with the cookies in use subject to changes as the website develops. Often, we use the following cookies on the KCB website.

Session cookie	*These are created temporarily in your browser's subfolder while you are visiting the website. Session cookies allow you to proceed from webpage to webpage quickly and easily, so you don't get asked for the same information you've already given to the site. Normally this cookie is then automatically deleted when you leave the website.*
Persistent cookie	*These remain in your browser's subfolder and are activated again when you re-visit the website. It helps us to remember your information and settings when you visit the website again, resulting in a faster online experience for you.*
Functional cookie	*These enable additional functionality to improve your experience on the website. For example, recording settings for future visits so as to save users having to repeat making the same choices.*
Strictly necessary cookie	*These are technically essential to the provision of the KCB website. For example, some cookies are used to enable secure login to restricted areas.*
/cb-enabled	*This cookie is associated with a free script which shows the cookie alert notice on the website. It is used to record when the user has dismissed the notice to prevent it re-appearing on return visits.*

ASP.NET_SessionId	*Used to enable state for interactive services, such as forms, and to enable authorisation to access restricted areas of the KCB website.*
JSESSIONID	*Used to facilitate authorisation to access restricted areas of the KCB portal.*
WordPress PHPSESSID	*Used to enable state for interactive services, such as forms, and to enable authorisation to access restricted areas of the KCB website.*
Performance cookie	*These monitors and assess the KCB website and its use. For example, recording visits to reveal how a website is used and which parts are most popular.*
Google Analytics __ga __gat __gid __utma __utmb __utmc __utmt __utmz	*Used to monitor usage of the KCB website. This information allows KCB to assess how the KCB website is used. Anonymous data about usage (eg number of visitors, visitors' country, number of times each page is visited) is collected and aggregated to produce website performance reports.*
Google Tag Manager _dc_gtm	*Used to help identify website visitors in Google Analytics by DoubleClick.*
Bing _uetsid MUID MUIDB	*Used to help identify website visitors. Provided by Microsoft Inc.*
Funnelback user-id	*Used to track user search experience across the website.*
Google / Doubleclick 1P_JAR CONSENT NID DV UULE IDE	*Used to remember preferences and gather website statistics.*

Please note that, if you choose to delete KCB cookies, your access to some functionality and areas of our Web site may be degraded or restricted.

How you can contact us

If you have questions about our use of cookies, please send us a message or write to us at:

Kensington College of Business
12 Cavendish Place
Marylebone
London - W1G 9DJ

Telephone: 0207 404 6330